



REFERENCE TOOL FOR LEADERS



“The greatest leader is not necessarily the one who does the greatest things. He is the best one who gets the people to do the greatest things.” -Ronald Reagan

WELCOME

Thank you for taking the first step and agreeing to lead and organize a group in your precinct. Groups are beginning to meet nationwide with the common goals of compiling names of Republican voters, registering new voters, educating voters, and planning on how to help stop the coordinated progressive groups that were formed to resist a dually elected President and his administration.

ABOUT US

Engage The Right is a grassroots organization that formed after the 2018 elections. Our mission is to inform, educate, and motivate Americans to become active in local politics. Using methods we have learned as volunteers on political campaigns, we will teach you how to organize groups within your local voting precincts and communities to ensure Conservative values are maintained in all branches of government. Since the election of President Donald J. Trump, the founders of Engage The Right have noticed an exponential increase in the number of progressive “resist Trump” groups. These groups, active since the 2016 election, are organized, mobilized, and well-funded. They have grown in number and name recognition. Engage The Right wants to change our conservative tactics NOW by growing the number of conservative activists, combating the progressive left, and ensuring that our children have a future in an America that embraces conservative values.

OUR MISSION To inform, educate, and motivate Americans to become active in local politics. We will train leaders how to:

- Compile accurate voting data
- Delegate duties to constituents within their precinct
- Reach out to their member of congress (phone, email, office visits, townhalls/events)
- Register voters and hold voter registration events
- Use tools offered to us on the internet & use social media effectively
- Network with groups within their county
- Educate voters

What does a leader / organizer do?

You will bring people together to inspire them to get engaged in the election process.

Leaders/organizers will motivate and mobilize like-minded conservatives for the purpose of executing a



plan of action. By working together, we can halt the attempts of the progressive groups who want to lead our country into socialism, government controlled medical care, infanticide, open borders, and a disastrous Green New Deal. This reference tool is designed to assist you in achieving success within your precinct and county. We encourage you to read and print the more in-depth handbook, which is provided at www.engagetheright.com. You can help this organization grow by sharing and talking about Engage The Right with family, friends, colleagues, co-workers, and others. Please follow @engageright on Twitter and Engage The Right on Facebook. We can be reached by email engagetheright@yahoo.com or via the contact us page on the website. We are available to assist, answer questions, and help with your concerns at all times. Thank you again for being part of Engage The Right! Together we will combat the progressive left!

STEPS TO TAKE BEFORE YOUR FIRST MEETING

Reach Out to Your County Republican Party

- Identify your County Chairman. Email the Chairman and schedule a time to meet or correspond via email or phone.
- Ask the Chair:
 - o Who is your Precinct President and how to contact? Contact the President if there is one and find out if she/he is currently doing anything to organize the precinct, motivate voters, holding voter registration drives, educating voters, etc.
 - o How are the precincts organized?
 - o Does the chair have lists of Republican voters within your precinct? If the chair provides you with Republican voters, contact these voters and invite them to your meeting.
 - o Find out if the Chair has maps or can tell you the specific area of where your precinct begins and where it ends.
- Go online to your STATE BOARD OF ELECTION and search for election results of the 2016 and 2018 general elections for your precinct (if this is not available on the state board of elections website, do a google search of your county + 2018 election results:
 - o Find out how many REGISTERED voters you have in your precinct.
 - o How many of them voted in the general vs primary elections?
 - o What percentage are not voting?
 - o How many voted Republican vs how many voted Democrat?
- Spend a bit of time analyzing the data from your precinct and share the results at your meeting.



Now it's time to spread the word! You may choose to hold a meeting with neighbors in your precinct who you know vote Republican. Another option is to reach out and hold a larger meeting within your county.

Holding a meeting within your precinct:

Invite neighbors who you know vote Republican. Provide day, time, and location. Encourage them to bring others within your precinct.

Holding a meeting within your county:

If you choose to host a bigger meeting, invite others within your county. Use social media to help spread the word about the meeting. You may choose to spread the word through your church, work, or create an event through Facebook. Put an ad in your local paper (keep in mind that members from progressive groups may show up hoping to disrupt or infiltrate your group). Reach out to other Republican groups in your county and ask the leaders to spread the message to their members via email.

Have the attendees include their precinct on sign-in sheets. Ask someone within each precinct to lead their precinct for your Engage The Right group. This will enable you to grow your individual precincts with accurate voter data and you will have more people to contact to attend rallies, write editorials, etc.,

Preparing your meeting agenda

- Write out your agenda and provide copies for the attendees. The more prepared you are with clear, concise directions, a plan of action, and factual information, the better your meeting will go. You may also use a sample agenda that we have provided. Examples of action plans would be:

Call a representative's office about supporting a bill

Attend a rally or town hall

Holding a voter registration

- Stop by your board of elections and pick up voter registration forms OR print off the forms if they are available on your State Board of Elections website.

- Prior to the meeting, ask an attendee to keep notes during the meeting.

- Take a tablet of paper or print off a sign-in sheet available on our website. Use a clipboard if you plan on passing around the sign-in sheet. Make sure to record the name, address, phone number, email address, and precinct/county of each attendee.



- Take extra paper and pens.
- Take name tags and a sharpie marker.
- Take a computer with you if you will have WiFi available at your meeting. Have open the website www.engagetheright.com

HELPFUL TIPS

Register your group on the www.engagetheright.com website. If you prefer to have your meeting first to decide on a name, that is okay too. We suggest using Engage The Right + your city name. If for example you live in Akron, Ohio you may choose the name Engage The Right AkronOH. After you choose your name, create social media accounts with the same name and provide those links when you register your group with Engage The Right. So, your group name on Twitter, Facebook, telegram would be Engage The Right AkronOH. This makes it easier for people in your area to find you. Your subgroup will then be shared on the Engage The Right map. The leader of your group will provide an email address to us. We suggest not using first and or last names in your email address for security reasons.

You may be someone who has never volunteered or been involved in campaigns. We want you to have the best information available to become a successful leader. Many people do NOT know that nationwide every COUNTY has a Republican party. The only way for someone to be a delegate for the party is to first have been selected to be a delegate within their county. Once chosen as a county delegate, they go to the state convention. If they are chosen as a delegate at the state convention, then they represent their state in the national convention. This is why we suggest reaching out to your county Republican party. You may find that there is a president of your precinct. Although your precinct has a president, it is a name given to an individual only. This person may not be doing any kind of activism in the precinct.

OTHER

Keep spreading the word about Engage The Right. We believe in this organization and what we are trying to achieve. We will continue to organize, grow our organization, educate, and update the website and leaders with pertinent information. It is getting harder to spread the word on social media. Our main twitter account has been shadow banned and loses followers daily. We need help from you to spread the word by emailing family and friends. Talk about the organization to coworkers, local Republican groups, church groups, and neighbors.

Do not be discouraged by numbers. This is a grassroots cause and the goal is to grow. Besides what we stand for in our mission statement, our other mission is to show all these progressive groups that we will



fight back (not physically) and will not cower to their beliefs that we want a future of socialism, infanticide, open borders, free college, free healthcare, and the New Green Deal

SAMPLE AGENDA FOR YOUR FIRST MEETING

Welcome

*Introduce yourself as the leader of the group. Let the group know which precinct you live in, how you found Engage The Right, and what the organization is about.

*Pass around a sign-in sheet if you did not have a table set up for sign ins and name tags

*Ask if there is anyone in the group who is NOT a registered voter. Make sure they are 18 years of age and a citizen of the United States. Provide a form you have printed and brought to the meeting or if you do NOT have a form available, go to www.engagetheright.com. Under the "actions alert" tab all 50 states are represented. Click on your state which will take you to your states board of elections. Have the new voter register online.

*Ask if there is anyone in the room who has moved in the past 10 years. If so, go to www.engagetheright.com and under the "actions alert" tab click on the state the person moved from. Enter their information. If a voter finds they are still listed as an active registered voter in a state they no longer reside in, follow the steps on the website to ensure that they get removed from the voter log. This is also an important step to take if someone has a loved one who still shows as an active or registered voter and is no longer living. Refer back to the Engage The Right handbook and share stories from the founders and their findings. Also, you may wish to play the Project Veritas videos found on the actions alert page. WE MUST BE PROACTIVE IN CLEANING UP VOTER LOGS AND ENSURING WE COMBAT VOTER FRAUD.

*Depending on the size of your group, you may ask everyone in the group to introduce themselves and state their biggest concerns for the 2020 election (If you are expecting a large group, you may want to limit the amount of time that everyone speaks)

What Is Your Group Name?

*If you have NOT registered your Engage The Right subgroup online at www.engagetheright.com under the "Get Engaged tab; Register or start a group" please do so. If you are deciding on a name for your group, please consider ENGAGE THE RIGHT + YOUR CITY or you may wish to talk to the group and



choose a different name for your group. If you choose a name that does NOT have Engage The Right and plan on using the Engage The Right material provided, we still ask that you kindly register your group. We at Engage The Right are in this for our side. (Republicans, Conservatives, Trump supporters, etc.) By having your group on the map, if others in your state or area are looking for the closest group to get involved in, they will be able to join your group.

*If you have already registered your group, please tell the attendees that you have done so and show them on the www.engagetheright.com website where your group is on the map. Also show them how they can access social media pages you have made for your group or contact information. (Share Twitter handle name, Facebook page, leaders email address) Objectives and goals of the group

- Educate voters within your precinct with the data you compiled prior to your meeting. What percentage of your precinct voted?
- Organize your precinct with accurate data and increase Republican voter turnout.
- Encourage voters to be engaged and proactive in phone calls, emails, writing editorials, and attending local rallies.
- Communicate and coordinate with other precincts within your congressional district.

ORGANIZE YOUR PRECINCT WITH ACCURATE DATA

This first step is the MOST important. Speaking from experience, we know that the data we receive from the state party (South Carolina) is NOT accurate (e.g., incorrect or missing phone numbers, fax machine numbers listed as phone numbers etc.); is missing hundreds of Republican voters because those voters skipped voting in a primary; and many times, due to low numbers of volunteers, independents are not contacted due to lack of time. We do not have a database, like MoveOn, which pays big tech companies (Facebook) for our personal data or an organization like President Obama started, Organizing for Action (OFA), which was to gather personal data.

By holding meetings within your precinct and asking people to sign in and provide their information, you are gathering the most up to date and accurate voting data available. The overall goal per precinct is to find out how many registered voters are in your precinct, how many vote Republican, how many vote Democrat, how many are Swing or Independents, and how many are not voting.

You may find that there are over 1,000 registered voters in your precinct. This may seem like a huge task to discover which way they vote. Do NOT let this thwart you from being proactive. The election is not until November of 2020 and we have ways to help you find this information.

*Assure everyone who comes to your meetings that the information that they provide will not be shared by the leader with anyone.



Besides finding the Republican voters in your precinct you also need to find out the following information: Which houses are for sale in your precinct? Which houses recently sold? Who in your precinct has a child who will be turning 18 and be able to register for the 2020 election.

*Ask the attendees in the group if anyone is involved in real estate. This would be a great role and responsibility to give this person. This person would be able to track homes that have recently sold or been put on the market in your precinct and provide a list to you. If you are contacted by this person who notifies you that a home recently sold be sure to reach out to the new home owners once they move in. Ask them if they would be interested in joining your next meeting. Let them know it is a Republican group. If they state, they are interested then ask if they registered to vote. If they state, they are Democrat or not interested do NOT ask or remind them to get registered.

*Ask the attendees in your group if anyone is a business owner. If you find business owners, ask if they would be interested in placing yard signs at their place of business. If they answer yes, make a list of these attendees to keep for future use as we get closer to the 2020 elections.

*Ask any business owners or church members if they would allow you to host a voter registration drive at their business or if the church members would check with their church administration to allow you to hold a voter registration drive. (Scott Presler has made a voter registration guide that is available on the www.engagetheright.com website that can be printed and help with registration tips)

ENCOURAGE VOTERS TO BE ENGAGED AND PROACTIVE IN PHONE CALLS, EMAILS, WRITING EDITORIALS, AND ATTENDING LOCAL RALLIES

*Present three issues or action plans to the group that you prepared prior to the meeting. Hold a vote on which issue and action plan the group would like to focus on until you hold your next meeting.

Example 1: Your group is based out of Philadelphia, Pennsylvania. As a group you will call Representative Brian Sims in mass callings stating that you are opposed to the fact that he harassed underage children and tried to offer money to Periscope followers to dox who these underage children were who were praying peacefully outside of a Planned Parenthood location. Writers will write into local papers editorial section, a letter will also be drafted that can be sent in mass via email to Brian's office. The group may also decide to protest peacefully outside of Planned Parenthood or Brian's office.

Example 2: Currently, Indivisible is starting #MedicareForAllMonday as well as pushing the #GreenNewDeal they are using # on social media and encouraging people to call their members of congress to sign on to Medicare For All and The Green New Deal. The right needs to oppose these efforts and counter their message. Your group would email, phone call, write editorials, and hold rallies opposing these policies and ideas.

Engage The Right will communicate at times with leaders nationally to encourage all individual subgroups to focus on the same messages nationwide. We are still in the process of growing this



organization and getting people in jobs. Once we have more people on the team we will work together nationally. For now, we need the individual groups to begin countering and being proactive.

There is no right or wrong answer as to where to focus your efforts until your next meeting and until you vote in your next meeting on the plan of action. Any type of being proactive is better than, no voices being heard.

*Assign attendees Roles and Responsibilities

*Set a time, day, and location for your next meeting

*Encourage everyone to keep spreading the word about your group, inviting neighbors to the next meeting, and being ENGAGED in the plan of action your group decided upon

*Thank everyone for attending the meeting. Make sure that the group has ways to contact you after they leave.

AFTER THE MEETING

CONGRATULATIONS! You just lead your first meeting! Pat yourself on the back for a job well done! Now that the meeting has ended there are a few steps to take to organize and prepare you for the next meeting.

- Create a spreadsheet to keep for yourself of everyone who attended the meeting. If you had attendees from multiple precincts present divide the spreadsheet into separate spreadsheets by precinct. If you have a leader for the precincts other than your own make sure those leaders have access to their precinct data.
- Send an email to everyone who attended your meeting. Thank them for attending and provide them with follow up information such as your plan of action/ goal (add phone numbers of appropriate members of congress, email addresses, office addresses) whatever they would need to ensure that the agreed upon goal sees action.
- Continue to work on reaching out to others to join your group

CONSIDERATIONS BEFORE THE NEXT MEETING

- A week before your next meeting, send out an email reminding everyone of the meeting. Include day, time, and location. Encourage everyone to bring two or more people with them.
- Work on some goals or plans of action to have the group vote on.
- REMEMBER THAT AT THE BEGINNING OF EVERY MEETING YOU ASK THESE TWO QUESTIONS
 - o Is there anyone here is NOT a registered voter and get them registered



o Is there anyone in attendance who has moved in the past 10 years and make sure before they leave you actively ensure they are no longer listed as an active or registered voter.

- Is there anything that has occurred in the news since your last meeting that you can prepare and teach the group on? Is there a local issue that needs attention? Has someone who attended your first meeting brought something to your attention that you want to address?

COMMUNICATE AND COORDINATE WITH OTHER PRECINCTS WITHIN YOUR CONGRESSIONAL DISTRICT

This is an overall objective of the group. You may already be meeting this objective if you chose to have a big group for your county opposed to focusing on only your precinct. The more leaders and precincts that you have active within your county the better prepared your precincts will be prior to the 2020 elections. Continue to focus on who the Republicans are within the individual precincts with accurate data to reach out to them and encourage them to vote before the election.