



REFERENCE TOOL FOR LEADERS



“The greatest leader is not necessarily the one who does the greatest things. He is the best one who gets the people to do the greatest things.” -Ronald Reagan

WELCOME

Thank you for taking the first step and agreeing to lead and organize a group in your precinct. Groups are beginning to meet nationwide with the common goals of compiling names of Republican voters, registering new voters, educating voters, and planning on how to help stop the coordinated progressive groups that were formed to resist a duly elected President and his administration.

ABOUT US

Engage The Right is a grassroots organization that formed after the 2018 elections. Our mission is to inform, educate, and motivate Americans to become active in local politics. Using methods we have learned as volunteers on political campaigns, we will teach you how to organize groups within your local voting precincts and communities to ensure Conservative values are maintained in all branches of government. Since the election of President Donald J. Trump, the founders of Engage The Right have noticed an exponential increase in the number of progressive “resist Trump” groups. These groups, active since the 2016 election, are organized, mobilized, and well-funded. They have grown in number and name recognition. Engage The Right wants to change our conservative tactics NOW by growing the number of conservative activists, combating the progressive left, and ensuring that our children have a future in an America that embraces conservative values.

OUR MISSION To inform, educate, and motivate Americans to become active in local politics.

WE WILL TRAIN LEADERS HOW TO

- Compile accurate voting data
- Delegate duties to constituents within their precinct
- Reach out to their member of congress (phone, email, office visits, townhalls/events)
- Register voters and hold voter registration events
- Use tools offered to us on the internet & use social media effectively
- Network with precincts within their county
- Educate voters



What does a leader / organizer do?

You will bring people together to inspire them to get engaged in the election process.

Leaders/organizers will motivate and mobilize like-minded conservatives for the purpose of executing a plan of action. By working together, we can halt the attempts of the progressive groups who want to lead our country into socialism, government controlled medical care, infanticide, open borders, and a disastrous Green New Deal. This reference tool is designed to assist you in achieving success within your precinct and county. We encourage you to read and print the more in-depth handbook, which is provided at www.engagetheright.com. You can help this organization grow by sharing and talking about Engage The Right with family, friends, colleagues, co-workers, and others. Please follow @engageright on Twitter and Engage The Right on Facebook. We can be reached by email engagetheright@yahoo.com or via the contact us page on the website. We are available to assist, answer questions, and help with your concerns at all times. Thank you again for being part of Engage The Right! Together we will combat the progressive left!

STEPS TO ACCOMPLISH BEFORE YOUR FIRST MEETING

1. Identify your Precinct.
2. Research precinct data from past elections (2016 and 2018).
 - In most states past election results can be found on your state board of election website.
 - How many registered voters are in your precinct?
 - How many voters voted in the primary vs. the general election?
 - What is the percentage of registered voters in your precinct that are not voting?
 - What is the percentage of people who do vote?
 - Are registered voters predominately Republican or Democrats?
 - How many people vote straight ticket?
 - How many people vote both Republican and Democrat?

Example of Beaufort County precinct 4D data:

In 2016 the precinct had 1,582 registered voters. Of those registered, 638 voted for a total of 40% voting. In 2018 the precinct had 1,646 registered voters. Of those registered, 563 voted for 34.2% voting.

As we enter 2019, we know that our precinct currently has 1,714 registered voters. We also know that our neighborhood has had over 100 homes for sale. Let's pretend that out of those 100 homes 2 registered voters are in each home. That means, that 200 registered voters need to be taken off our



voter data logs. If each home sells and 2 voters move in, our registered vote total would remain equal. We know that this is not the case and that every home has not sold. We potentially have 400 voters that need to be removed from the voting logs or added by registering to vote. Remember that there are 92 precincts in the county. Imagine the kind of mess our voting data bases are nationwide.

3. Know your precinct boundaries.
 - Find out the names of the roads in your precinct.
4. Reach out to your county Republican Party Chairman.
 - Is your precinct organized? Is there a precinct President or Vice President? If yes, is the President doing anything now to actively gather data, engage voters, or promote activism? Ask the chair for contact information of the President.
 - If you have a precinct President, reach out to him/her and explain what you are trying to do and get him/her to help you.
 - Does the chair know of any Republicans in your precinct who are active in the party?
 - Does the chair have any data from past elections which identifies Republicans in your precinct?
5. Sign up for the weekly newsletter from your member of congress.
6. Make photocopies of voter registration forms for your meeting.
7. Make copies of the Engage The Right Activism form for your meeting.
8. Set a day, time, and location for your first meeting (suggestion is to have a location with wi-fi).

HOLDING YOUR FIRST MEETING

- Reach out to people in your precinct that you know vote Republican first and invite them to your meeting.
 - Goal is to grow the precinct. It is okay to start off small.
- Use social media to help you get the word out.
 - Consider using Facebook to create an event.
 - Use caution. There are Indivisible members in your precinct who may try to infiltrate your group.
- Prepare an agenda for the meeting.
- Ways to identify who may be Republican.
 - Did anyone have a Republican yard sign in their yard the past election?
 - Does your precinct have a neighborhood directory of neighbors? Look up people on www.fec.gov to see if they have ever donated to any past campaigns.



DURING THE FIRST MEETING

- Ask everyone who attends to fill out the Engage The Right Activism form.
 - Tell the attendees that this information will be confidential and for the use of the group leader only.
 - **Collecting this data is the most important reason for holding meetings**
- Spend some time explaining to the group about Engage The Right, what you learned and why this is important.
- Have a topic ready to educate the group on.
 - Example: Have the Engage The Right website open and available. Show one or all of the Project Veritas videos on voter fraud under the “Action Tab” at www.engagetheright.com.
- Ask if there is anyone in attendance who is not a registered voter.
 - Provide them with a voter registration form.
 - Go on your state board of elections website and have them register to vote online.
 - Ask if anyone has a child who will be 18 years of age prior to the 2020 election.
- Ask if anyone in attendance has moved in the past 10 years.
 - Visit the Engage The Right Website under “Action Tab” and have them click on the state they moved from. This is to be proactive and make sure they have been REMOVED from the voter data. If anyone is still an active register voter in a state they no longer reside, take the necessary steps to have them removed.
 - This also applies to anyone who has a family member that is now deceased. Be proactive and make sure they double check to see that their loved one has been removed from the voter data bases.

Please note: Counties and precincts across the country can vary on what may be important issues to different voters. The most important thing you want from every meeting is the correct data. The activism form is going to provide you with not only correct information on each voter to maximize your one vote on election day when you make sure each person in your precinct whom you identified as Republican has voted, but it is also providing you with information on who will sign wave, who will volunteer closer to the election in the Republican headquarters, who will write editorials to local papers, etc.

At every meeting, try to remember three things: Data Collection, Education, and Activism. Data collection is having the Engage The Right activism form completed, having a new topic for educating voters at each meeting, talking about something your group can do once a month to be active.



AFTER THE MEETING

- Send a follow up email to the attendees thanking them for attending.
- Create a spreadsheet.
- Document Information that you may forget later on as your group grows.
 - John Doe is a business owner and was interested in placing a yard sign in his yard.
 - Jane Doe owns a business and stated she would allow you to have a voter registration table outside of her business.
 - Sally Doe has dementia and is often ill. She may need a ride to vote on election day or in person absentee voting.
- Prepare for the next meeting. Continue to encourage everyone to bring people with them to the next meeting.
- Are there any activism opportunities? Is your member of congress having a Town Hall? Is your member of congress having a meet and greet? Are any Democrat candidates coming to the area? Is there an important bill coming up in the House or Senate that we need Republicans to call and ask our member of congress to support or oppose?



Engage The Right Activism Form

Name: _____

Address: _____

City: _____ State: _____ County: _____

Precinct: _____

Phone Number: (Home) _____ (Cell) _____

Email Address: _____

Are you interested in leading an Engage The Right Group? Please circle YES or NO

How many registered voters live in your household? _____

Do you have a child or grandchild living in your home who will be turning 18 before the next election on Tuesday November 3, 2020? Please circle YES or NO

Please place a checkmark in the box next to the type of activism you are interested in participating in. Thank you.

Making phone calls to your member of Congress on important issues	<input type="checkbox"/>
Participating in rallies	<input type="checkbox"/>
Writing editorials to newspaper	<input type="checkbox"/>
Writing emails to members of Congress	<input type="checkbox"/>
Sign waving	<input type="checkbox"/>
Calling neighbors in your precinct to invite them to the next meeting	<input type="checkbox"/>
Would be interested in volunteering in the County Republican Office prior to an election	<input type="checkbox"/>
Only interested in voting in primaries/General elections and voting Republican	<input type="checkbox"/>



SOCIAL MEDIA APPS AND WEBSITES TO FOLLOW:

APPS:

We recommend using the following apps if you so choose. With everyone having a cell phone in their hands or immediate distance, these apps will allow for instant communicating in groups.

ZOOM: This app allows users to participate in video conferencing, online meetings, and mobile collaboration. Multiple users can be engaged on video conference calls at one time.

TELEGRAM: This app allows users to be in private groups and talk. The nice thing about Telegram is that you can share photos, links, articles, etc. All media that is shared is stored in the room. Allows for multiple people to talk amongst themselves.

SLACK: App allows the team to be in one place for communicating, sharing files, and video calls. Ability to drag and drop files, images, videos, PDF's into slack. Can also integrate social media (Twitter, Facebook) into the group.

CLOUTHUB: App is for social media and is trying to get off the ground. The founders believe in free speech and are against banning people unlike Twitter and Facebook. This app is similar to Twitter.

WEBSITES:

We recommend that people use Google alerts to their advantage. Simply type into the Google search tab "google alerts" and follow the steps to have news sent directly to your email. We recommend you set alerts for your three members of Congress. Every time his or her name appears in any type of newspaper or online article the article comes directly to you. This saves time from searching what your member of Congress is up to.

Websites for following upcoming U.S Senate and House bills to be voted on as well as seeing when your members of congress are on recess or in session. You may want to bookmark these for later use.

<https://www.house.gov>

<https://www.senate.gov>

<https://www.govtrack.us>



<https://www.whitehouse.gov>

Following the left and their plans:

<https://indivisible.org>

<https://swingleft.org>

<https://www.organizingcorps2020.com>

<https://runforsomething.net>

<https://allontheline.org>



Volunteer Roles within Your Precinct

Individual roles and responsibilities will vary on how many people attend your meeting. The goal is to help you the leader divide some of the responsibilities and delegate to others. This will also help attendees in the group to feel more active in your overall goals. These are only suggested roles. You may add roles and responsibilities as you deem necessary for your precinct and group.

We recommend the following roles:

1. **Leader:** Responsible for planning and scheduling the monthly meetings. This person maintains all of the data, organizes the team, educates members, and keeps everyone informed on upcoming activism opportunities.
2. **Co-leader:** This person helps share leadership responsibilities for the group and assumes the role of leading the meetings during the leader's absence. Works closely with the leader in growing the membership of the group and helping in any necessary areas.
3. **Social Media:** Responsible for your groups, social media pages (Facebook, Twitter) would make your presence known, encourage people to join your local group, share pictures on what your group is actively doing, setup event pages and invite others in your area to join you when you participate in rallies, sign waves, townhalls, etc.
4. **Member of Congress tracker:** Responsible for setting up Google alerts for your three members of congress. Responsible for signing up for newsletters from your three members of congress. (Every member of congress has a website and you can sign up for weekly newsletters) When it is announced that your member of congress will be holding a town hall, will be in district, will be holding a meet and greet, or is in the news because s/he is bashing the President, or voting on a bill that is against what the group stands for this person will reach out to the leader and co-leader.
5. **Obituary tracker:** Responsible for creating a spreadsheet which includes name of the deceased, month/day/year the deceased was born, when the deceased passed away, deceased next of kin, county the deceased lived, source of the obituary (newspaper). Once a week the obituary tracker will read newspaper obituaries online for your district and county and compile a spreadsheet. In spring of 2020 use this list and go to your board of elections online and look to see if the deceased is still a registered voter. If they are still registered, you need to contact the board of elections as well as the county chairman of the Republican Party. These voters need removed from the voter logs prior to the 2020 election.



6. **Editorial writers:** Responsible for reading local papers and writing editorials to the newspapers. We need a conservative voice to counter not only the liberal editorials but also the liberal leaning press. The more editorial writers the better.
7. **Bill watcher:** Responsible for watching sites like <https://www.senate.gov> <https://www.house.gov> and <https://indivisible.org> reports to the leader and co-leader about upcoming bills to call and email members of congress about. Currently, Indivisible has daily mass callings that they call members of congress about. Only one side is being heard from constituents. Person draft an email to leader and co-leader with the following information. Bill number, Name of bill, brief summary of the bill, when the vote will occur, phone number of members of congress to call. Leader and co-leader will then share this information with the whole group as well as the social media leader.
8. **Friendly Neighbor:** This person tracks the sale of homes in your precinct to reach out to new neighbors, welcoming them to the community, and finding out if they would like to be active in the group. (A member of the group that is a Realtor would be ideal.)
9. Everyone is encouraged to go to www.engagetheright.com and subscribe to emails. Encourage everyone to spread the word about Engage The Right on personal social media pages, follow on Twitter and Facebook and share the content on social media.

Anyone not wanting to volunteer for any of these roles, ask them how they would like to help and get engaged with the group.

You may find that some people are not comfortable in activism (rallies, attending townhalls), that is okay too. Would they make phone calls? Write postcards? Write an op-ed or editorial?