

ENGAGE
THE *Right*

EngageTheRight

A Practical Handbook for Conservative Activism

Mission Statement: To inform, educate, and motivate Americans to become active in local politics.

Who We Are: EngageTheRight is a conservative, grassroots movement of concerned conservatives. Patriots who care about our country and the direction we are headed politically. We have volunteered or been involved in some capacity with the Republican Party; the TEA Party; and a variety of local, state, and national campaigns, including the campaign of Donald J. Trump. As volunteers, who often served on a daily basis, we gained invaluable insight as to how the election process works. Our hope is by sharing our experiences and preparing this easy-to-use handbook, anyone wanting to make a difference politically can get engaged for the upcoming 2020 election and the re-election of President Trump.

About The Handbook: This handbook is intended to be a downloaded, shared, and printed tool for those wanting to follow our methods. We recognize that there are many Americans who want to get involved in the political process but are uncertain as to how to get started. For anyone who has yet to volunteer for a campaign, we have made this as user-friendly as possible. We have added information, such as key terms, and some basics on how congressional districts are formed. We hope you find this information beneficial and that you will use this guide to follow our lead in preparing for the 2020 elections.

Our Purpose: This past election, we watched our “safe red” South Carolina congressional district 1 flip from red to blue (Republican led to Democrat led). In trying to better understand how this happened, we extensively researched our district. Did you know since Donald J. Trump won the Presidency on November 8, 2016, more than 30 progressive organizations were started nationwide? Our handbook will focus on two of these organizations (Indivisible and Swing Left) and how they quickly became successful. In this handbook, we have applied some of the ideas and strategies used by both of these organizations. Our focus is on grassroots activism, particularly within individual voter precincts. Our hope is to grow a nationwide movement, much like the left has, but for the benefit of those of us on the right.

So, what do we do? The time has come for all like-minded conservatives to stand united together to combat the left’s aggressive political advances. As the old saying goes, “when you want something done right, you have to do it yourself!” The time for us to get involved and do it ourselves is now!

Summary of Our Mission

Chapter 1: Identify the Problems

- Within the Republican Party
- Indivisible
- Swing Left

Chapter 2: Basic Words and Concepts to Understand

Chapter 3: Getting Started

Chapter 4: How to Become Active

Chapter 5: The Power of Social Media

Chapter 6: Voter Registration

Chapter 7: Activating the Handbook

“We cannot solve our problems with the same thinking we used when we created them.”

- Albert Einstein

Chapter 1: Identify the Problems

For any kind of growth to occur, we must first recognize the problems before taking the appropriate steps to fix them. One problem, after Donald J. Trump won the 2016 election, was that Republicans and conservatives became complacent. We were delighted our candidate won. After the election, the majority of conservatives went back to their daily routines: jobs, kids, and everyday concerns. Conversely, during the two years that followed, the Democrats and the progressive left activists were organizing and actively preparing for the 2018 midterms.

The Democrats have been very effective in organizing, mobilizing, and funding their base. One example is the movement they created in July 2018, called The Last Weekend. Although we will describe this movement in detail later, we conservatives need to recognize and understand how well the Democrats have mobilized. While conservatives were inactive or complacent after the 2016 elections, the left began turning their disbelief of a Trump presidency into activism, and as a result, over 30 progressive organizations were formed. We, on the right, must implement better planning and preparation for future election cycles.

Two examples of leftist, progressive organizations that have become successful in enlarging their base of supporters and their effectiveness in political activism since 2016 are Indivisible and Swing Left. Since many of us do not spend time watching what liberal activist groups are doing on a daily basis, it is important to understand how both of these organizations have become successful in such a short period of time, how they are funded, and how they operate. This will help to better inform you as to what we are up against.

Indivisible

This movement started in 2016 after candidate Trump became president. Four congressional staffers, who were aides to Democrat house members, sat down with a few dozen of their colleagues in a weekend to write a handbook and published it online. This 23-page handbook was a guide on how to resist the Trump administration. It was first published on December 14, 2016, and quickly went viral with the help of Robert Reich, Jonathan Chait, George Takei, and Miranda July circulating it online. By February 2017, the group claimed to have had 3,800 local groups nationwide. Indivisible based their strategies on how to effectively organize, plan, mobilize, fund, and resist the Trump administration by modeling the successful techniques of the TEA Party. Indivisible is a 501(c)(4), nonprofit organization. One online article revealed they had raised \$2.2 million dollars from 30,000 individual donors. Indivisible also stated they will not provide donor information in order to protect their privacy. Another key aspect of this organization is they have the support of Rachel Maddow, host of the Rachel Maddow Show on MSNBC. Maddow has had the Indivisible founders on her show to discuss the handbook and their

tactics for resistance. Within a week after the 2018 midterm elections, Indivisible had written a new handbook focused on an offensive strategy. This new handbook quickly went viral. Rachel Maddow once again had the founders back on her show, discussing plans for the next 2 years, since the Democrats will gain control of the House in 2019. If you are interested in reading more about Indivisible, visit <https://indivisible.org/>

WHAT INDIVISIBLE GOT WRONG: Indivisible was a nationwide movement that garnered the attention of Hillary Clinton. We also learned that newly elected Democrat, Joe Cunningham (South Carolina congressional district 1), was part of the organization. Armed with this information, we began to study their original handbook. We came across areas where we felt this organization had gotten things wrong.

These are the first two sentences from their guide: *“Donald Trump is the biggest popular vote loser in history to ever call himself President-Elect. In spite of the fact that he has no mandate, he will attempt to use his congressional majority to reshape America in his own racist, authoritarian, and corrupt image.”*

Throughout the Indivisible handbook, there is common theme of using terms like “racist,” “authoritarian,” or “corrupt” when referring to Donald J. Trump. Their guide was written PRIOR to Donald Trump being sworn into office. This demonstrates the left’s hatred towards the President and shows how they already labeled him with derogatory terms prior to him being sworn in. Their accusations are based purely on OPINION, not facts, meant to push their propaganda and further divide our country politically.

Another example of when Indivisible got it wrong is their discussion about the TEA Party. As we stated earlier, some of the founders of EngageTheRight were heavily involved in the TEA Party. Each of them described their participation in, and feelings about, the TEA Party with the writers of this handbook. The common theme shared by all TEA Party participants was they wanted their voices heard and to be actively engaged in politics. It is also VERY important to state that NONE of the participants we spoke with were involved in the TEA Party because they were opposing President Obama based on the color of his skin. It is VERY irresponsible of Indivisible to suggest the TEA Party is racist. The Republicans and Conservatives we know opposed Obama based on his POLICIES! The left’s efforts to paint a picture of the right as racist, only further divides our country. This behavior is abhorrent.

Two TEA Party members stated they were in attendance at the National TEA Party rallies in D.C. They shared that the rallies were civil, well organized, and participants were respectful and polite to one another. Furthermore, the venue where the rally was held was always left in a cleaner, better condition than when they arrived

WHAT INDIVISIBLE GOT RIGHT: Indivisible is a success today because they took many ideas from the TEA Party’s playbook and implemented them into their own progressive-driven handbook after the 2016 election. Their 23-page guide teaches the reader to become actively engaged by following what the TEA Party taught.

Swing Left

Like Indivisible, this group was formed after the 2016 Presidential election by three friends. The group’s main focus was to regain Democratic control of the House of

Representatives in the 2018 midterm elections. Swing Left identified 84 congressional districts, out of the nationwide total of 435, to target and potentially flip. They chose these 84 seats because the election data revealed these District races were won by a margin of victory of 15% or less during the 2016 elections. The Democrats also believed because they had a large number of well-organized volunteers in these Districts, they could win these seats. The Democrats only needed to win 23 out of 84 contested seats to regain control of the House. The contributions of the volunteers' time (phone calls, door knocking, etc.) and donations, contributed greatly to their success in taking back control of the House.

Unlike Indivisible, Swing Left is a political action committee, or PAC. This means all of their financial donations must be registered with the Federal Election Commission (FEC). On August 2, 2018, Edward Snowden donated \$100,000.00; on May 24, 2017, Onward Together (a Hillary Clinton political organization founded in May 2017) donated \$95,000.00; on April 22, 2018, George Soros donated \$50,000.00. These are just a few examples of large donations, as well as a few names you might recognize. To read more about this organization, visit <https://swingleft.org/>.

The goal of EngageTheRight is to become a RESISTANCE movement to Indivisible and Swing Left, as well as other like-minded organizations, and to counter their radical progressive ideas. For example, if we notice a congressional member plans to host a public town hall in XYZ congressional district, we will be there. We will coordinate calls to members of Congress and watch how they vote on bills. We will become an opposition to the progressive left and the propaganda they use to divide the country. Finally, we will provide factually-based information to support and further conservative ideas.

Now you have a little bit of background information on these two organizations, let's look at an example of how they worked together to be so successful. On or around July 17, 2018, Swing Left started an organized movement that collaborated with over 30 other progressive groups (Indivisible, Move On, Emily's List, Naral, and March On to name a few) called #TheLastWeekend. (Hashtags are described in Chapter 5.) Here is a link to a news article describing the #TheLastWeekend: <https://www.cnn.com/2018/07/17/politics/progressive-groups-unite-democrats-for-last-weekend/index.html>

This call to action was to encourage Democrats to volunteer to campaign for Democrat Candidates running for office in the 2018 midterms. The goal was to enlist over 100,000 volunteers who would be actively volunteering the last weekend before the election. The hashtag and organizations not only had the financial backings from wealthy donors, but also had a large number of celebrity Hollywood entertainers taking part in the movement by making videos and posting them on social media. Lastly, with the help of Democrats running for, or already in office, they succeeded in getting the message out on social media. Samuel L. Jackson made a video for the movement. He has over 7 million followers on Twitter. ONE person making a tweet in support of the #TheLastWeekend movement can reach over 7 million people! Now add in the U.S. Senators, other Hollywood celebrities, members of Congress, past Presidents/Vice Presidents, ex Secretary-of-State, Swing left, Swing left sub groups, Indivisible, Indivisible sub-groups, 30+ other progressive organizations, and everyday progressive citizens sharing this message. Remember, this began in July when Republicans were still talking about where

they would open offices for the upcoming midterm elections. It is also important to note how well organized and mobilized these groups operated. This is how the left is able to show up at protests so quickly, with large numbers of followers, and with printed signs available at their disposal. Here are a few more articles that show how they organized for town halls and “die ins.”

<https://indivisibleventura.org/2017/05/05/important-event-our-first-die-in-is-monday-carpooling-available/>

<https://www.feelguide.com/2018/11/14/indivisible-the-ingenious-how-to-guide-the-resistance-is-using-to-win-back-d-c-power/>

<http://www.progressiveways.com/2018/11/26/indivisible-whats-next/>

After doing research into these groups and seeing how long they have been preparing and organizing, Republicans should feel very blessed Democrats did not gain more than 40 House seats this past election. This should also serve as a wake-up call to all Conservatives. We can no longer sit back and watch what the left is doing. EngageTheRight will provide information about the 40 seats the Democrats flipped in 2018. We need to prepare now for the 2020 election. We must be proactive in stopping the left’s momentum and help to preserve conservatism in the upcoming election cycles, especially during the next Presidential Election.

The following table depicts House seats the Democrats flipped from Red to Blue in the 2018 midterm elections.

State and Congressional District	Incumbent and Party	Winner	Flipped Red (R) to Blue (D)	Part of an Organized Effort to Flip Seat?
AZ 2 nd	Martha McSally (R)	Ann Kirkpatrick (D)	Yes	*
CA 10 th	Jeff Denham (R)	Josh Harder (D)	Yes	*X
CA 25 th	Stephen Knight (R)	Katie Hill (D)	Yes	*X
CA 39 th	Edward Royce (R)	Gil Cisneros (D)	Yes	*
CA 45 th	Mimi Walters (R)	Katie Porter (D)	Yes	*X
CA 48 th	Dana Rohrabacher (R)	Harley Rouda (D)	Yes	*
CA 49 th	Darrell Issa (R)	Mike Levin (D)	Yes	*X

CO 6 th	Mike Coffman (R)	Jason Crow (D)	Yes	*X
FL 26 th	Carlos Corbelo (R)	Debbie Mucarsel-Powell (D)	Yes	*
FL 27 th	Ileana Ros-Lehtinen (R)	Donna Shalala (D)	Yes	
GA 6 th	Karen Handel (R)	Lucy McBath (D)	Yes	*
IL 6 th	Peter Roskam (R)	Sean Casten (D)	Yes	*
IL 14 th	Randy Hultgren (R)	Lauren Underwood (D)	Yes	*X
IA 1 st	Rod Blum (R)	Abby Finkenauer (D)	Yes	*X
IA 3 rd	David Young (R)	Cindy Axne (D)	Yes	*
KS 3 rd	Kevin Yoder (R)	Sharice Davids (D)	Yes	*X
ME 2 nd	Bruce Poliquin (R)	Jared Golden (D)	Yes	*X
MI 8 th	Mike Bishop (R)	Elissa Slotkin (D)	Yes	*X
MI 11 th	David Trott (R)	Haley Stevens (D)	Yes	*X
MN 2 nd	Jason Lewis (R)	Angie Craig (D)	Yes	*
MN 3 rd	Erik Paulsen (R)	Dean Phillips (D)	Yes	*
NJ 2 nd	Frank LoBiondo (R)	Jeff Van Drew (D)	Yes	*
NJ 3 rd	Tom MacArthur (R)	Andy Kim (D)	Yes	*X
NJ 7 th	Leonard Lance (R)	Tom Malinowski (D)	Yes	*
NJ 11 th	Rodney Frelinghuysen (R)	Mikie Sherrill (D)	Yes	*

NM 2 nd	Steve Pearce (R)	Xochitl Torres Small (D)	Yes	*X
NY 11 th	Dan Donovan (R)	Max Rose (D)	Yes	*X
NY 19 th	John Faso (R)	Antonio Delgado (D)	Yes	*X
NY 22 nd	Claudia Tenney (R)	Anthony Brindisi (D)	Yes	*X
OK 5 th	Steve Russell (R)	Kendra Horn (D)	Yes	
PA 6 th	Ryan Costello (R)	Chrissy Houlahan (D)	Yes	*
PA 17 th	Keith Rothfus (R)	Conor Lamb (D)	Yes	
SC 01	Mark Sanford (R)	Joe Cunningham (D)	Yes	*X
TX 7 th	John Culberson (R)	Lizzie Pannill Fletcher (D)	Yes	*X
TX 32 nd	Pete Sessions (R)	Colin Allred (D)	Yes	*X
UT 4 th	Mia Love (R)	Ben McAdams (D)	Yes	*X
VA 2 nd	Scott Taylor (R)	Elaine Luria (D)	Yes	*X
VA 7 th	David Brat (R)	Abigail Spanberger (D)	Yes	*X
VA 10 th	Barbara Comstock (R)	Jennifer Wexton (D)	Yes	*
WA 8 th	Dave Reichert (R)	Kim Schrier (D)	Yes	*

TABLE KEY

*	Part of the Red to Blue efforts run by the Democratic Congressional Campaign Committee (DCCC). DCCC helps candidates with organizational and fundraising support.
X	Candidates running for Congress on the Future Forum PAC. Part of the Future 40 Candidates. <i>"...have the drive to listen to their constituents and stop the wrecking ball that President Trump has taken to our health care, our paychecks, and our democracy."</i>

Below are three Congressional races that flipped from Democrat to Republican. Need to be on offense with these seats and keep them Red in 2020.

State and Congressional District	Incumbent and Party	Winner	Flipped Blue (D) to Red (R)
MN 1 st	Tim Walz (D)	Jim Hagerdorn (R)	Yes
MN 8 th	Rick Nolan (D)	Pete Stauber (R)	Yes
PA 14 th	Conor Lamb (D)	Guy Reschenthaler (R)	Yes

“Definitions are the foundation of reason. You can’t reason without them.”

-Robert M. Pirsig

Chapter 2: Basic Words and Concepts to Understand

The Three Levels of the Republican Party:

1. National Republican Party
2. The State Republican Party
3. The County Republican Party

Chairman: Represents his/her party throughout the entire county. She/he is the party's information source to the local media, and is responsible for writing press releases, editorial letters, and other material about the party's activities. Local organizations may also recruit the Chairman to speak to individual voters about the work of the party in the county. The Chairman also has the duty to keep state and national party officials informed of the standing of the party in their county.

The Chairman typically has people who serve under him/her such as, Vice Chairman, Treasurer, Secretary, or anyone else deemed necessary to fulfill roles in the committee.

Congressional District: In the United States, a national census is taken every 10 years to determine the population of people living within each county. Based on the census findings, a congressional district is then mapped out. This can include multiple counties or in counties where the population is higher this may only include one county. Roughly, a congressional district makes up approximately 711,000 people.

Constituent: A person who lives, works, or pays taxes in an area that a politician represents.

Delegate: One who is chosen to represent his/her own town or state at a national political convention.

Democracy: This buzzword word is used repeatedly by the left in describing their talking points, eg, “to preserve democracy.” There are subtle, yet distinct differences between the words democracy and republic. Some people flippantly claim we are a democracy, but the U.S. is a republic. Perhaps they mean to say representative democracy in describing our form of government. However, the Founding Fathers were very careful not to use the term democracy in either the Declaration of Independence or the Constitution. Why? Because the Founding Fathers never meant to build a pure democracy (majority rules), rather they founded a *REPUBLIC*. As stated in our Pledge of Allegiance. "I pledge allegiance to the flag of the United States of America, and to the *Republic*, for which it stands, one nation under God, indivisible, with liberty and justice for all." Some scholars may want to debate this topic, but I believe our Founding Fathers got it right.

Pledged Delegate: One who is required to support the candidate chosen by the voters they represent.

Precinct (Also referred to as voting district or election district based on your area): Each city, county, or geographic area is divided up by address into precincts for the purpose of assigning a polling location to gather votes. This area is established by the Board of Elections and roughly has 1,500 registered voters.

Member of Congress (MoC): There are 535 total members of Congress. 100 of these members are in the U.S Senate and are elected every 6 years. Every state has two Senators. There are 435 members who serve in the U.S. House of Representatives: Each member of the House of Representatives is elected every 2 years. Each congressional district has one member of the House who serves his or her constituents.

“I know that I probably can’t change the world, but I’m positive that WE can.”

-Bono

Chapter 3: Getting Started

Both the TEA Party and Indivisible focused on forming groups locally. We are focused on the precincts. By having organized and active precincts nationwide, we will have better voter outcomes in the future. Don’t be discouraged if you have never been involved in politics before, it’s simply a matter of deciding you want to make a difference and then being committed to working alongside your fellow conservatives. In the end, we all have the same goal, to win elections and stop the Democrats from regaining the Presidency, Senate, and House in 2020. By doing nothing or being inactive, we are simply capitulating to the left.

If the TEA Party and Indivisible were effective in local groups why focus on the precinct?

In researching the data, we found only 34% of registered voters in our precinct voted. If we can identify who the Republicans are, we can then maximize our vote on election day and multiply it. Secondly, we can actively involve constituents in local politics at the city, county, state, and national level. Third, we can get to know our neighbors more intimately. Who can we be praying for? Who can we help by giving them a ride? Who has a child that is looking for a summer job? In a world where technology has taken over our daily lives, this will give us an opportunity to become closer with our neighbors and allow us to look out for each other. Lastly, when the County Republican Headquarters or other campaign offices open up prior to an election, we will have an army of volunteers to help with the various tasks such as phone calls, knocking on doors, sign waves, writing postcards, etc.

Step 1: Contact your County Chairperson. Ask to schedule a meeting or speak over the phone. (Google search your county’s Republican website)

Have this information with you *prior* to calling:

- What precinct do you live in?
- What is your congressional district?
- Once you have the chair on the phone (or meet in person) ask if the county precincts are organized. Meaning, who is the Precinct President, Vice President, Secretary? Find out the names of these leaders in your precinct. You may find your precinct has not designated anyone for these roles. You may also find your precinct has a President, Vice President, and Secretary but they not actively doing

anything. This is important information. First, because this information will give you names of people in your precinct to contact for getting actively involved and organized, and it will tell you if you will be starting the organizing or re-organizing from the beginning. (Keep in mind, to be a delegate at the County, State, or National Convention, you must first be elected as a delegate by your precinct. There should be information regarding who is involved in your precinct.)

- During your conversation with the Chair, discuss this organization. Take a printed handbook with you. Explain what you are trying to do for the precinct and how you plan to organize it.
- Since we just had the midterm elections, find out if the Chair has any names of people who are actively involved in politics in your precinct. Reach out to these people first. The Chair may also provide a list of people who were called in your precinct during the campaign. If the people called stated they voted Republican or were interested in helping out, they should be contacted and asked to join your cause.

Step 2: Finding Republicans in Your Precinct

Use tools available to you. For example, your State Board of Elections normally has a wealth of information. Does your state register voters by party? This past election, do you remember seeing a neighbor who had a Republican yard sign? Do you actively talk to neighbors about politics? Start gathering names of neighbors who you could invite to your house. Start a post on Facebook or some other social media site about looking for Republicans in your precinct. It is okay if you start off with only 3 or 5 people. The goal is to grow. Remember, if you have a neighbor who has a son or daughter between the ages of 16 and 18, invite them to your meeting also. These teens will be the next generation of voters and we want them to feel included, informed, and ready to register and vote Republican when they come of age.

Step 3: Gathering Information

Prior to having a meeting, it is important to gather as much information about your precinct as possible. Again, use your Board of Elections (BOE) website as a tool. In South Carolina, the BOE website is www.scvotes.org. We are able to gather information about how many registered voters we have in our precinct, how many people voted in the past primaries, how many people voted in the general elections, as well as results by county and precinct.

Here are some quick stats from our South Carolina county and our precinct: In the 2016 general election, in our precinct of 1,582 registered voters, 638 people voted. Meaning 40% of our precinct voted. In the 2018 general election there were 1,646 registered voters and 563 ballots cast for 34.2% of our precinct voting. South Carolina does not

register by party, so there is no way of knowing how many Republicans, Democrats, or swing voters did not vote. If we have an organized precinct and know there are 1,646 registered voters, our job is to identify the Republicans and make sure they all vote (either at the polls on election day or by absentee ballot).

Step 4: Hold a Meeting

Depending on how many people you are inviting to your first meeting, find a suitable location or venue (your home, clubhouse, restaurant, etc). Have clear goals and objectives written down prior to the meeting. Have a few copies of this handbook to share. After the meeting, encourage the attendees to bring along two or more people from your precinct the next time you meet. We recommend meeting once a month. In between meetings, keep reaching out to your neighbors, talk politics with them, ask them open-ended questions, wear Trump or Republican apparel, and look for opportunities to engage your neighbors in conversation while walking in your neighborhood.

“The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do great things.”

-Ronald Reagan

Chapter 4: How to Become Active

I have identified 5 to 10 constituents in my precinct, now what? The goal is to continue growing your precinct with identified Republicans. When you are not holding meetings, continue reaching out to people in your precinct and inviting them to attend your next meeting. As your precinct continues to grow, always remember the individual growth of your precinct is important, but glean information from precincts nearby can also be beneficial.

Example:

I live in precinct 4D and have identified and met with 10 Republican constituents who want to be actively involved in politics. My good friend lives in precinct 4A and has also been organizing her precinct. She has 47 people who want to be actively involved in politics. We discover that our Member of Congress is going to be holding a public town hall on XYZ date. Because we live in the same congressional district, we have the same goals. This is an opportunity to get to know other leaders and members in other precincts. Attending county Republican meetings will also help get you acquainted with other members in your congressional district.

Delegate jobs to people within your precinct or congressional district. Have a documented description for each identified task so there is a clear understanding of each responsibility. Request that if no longer able to help, you are informed immediately and are given access to all relevant information that might have been gathered.

What kind of tasks or jobs do I delegate?

- Decide on a name for your group (eg, EngageTheRight Orlando, place your local name / district).
- Have someone take down each person’s information who attends your meetings. Capture name, address, email address, phone number(s), and member-specific precinct. Have a few people from outside of your precinct involved in this movement. We want to identify Republican voters in our precincts so we can effectively activate each member’s vote during elections. Remember, each congressional district is comprised of roughly 711,000 people. We can only send a

clear message to our Member of Congress when we stand united as a voting block at the polls.

- Designate a person to compile a spreadsheet of citizens in your county who have passed away. This requires the person to read the obituaries every few days and annotate the deceased individuals into a spreadsheet. Include the following information: first and last name of the deceased, the day the deceased was born, the day the deceased passed away, the city the deceased resided in, name of spouse or next of kin, and the date and source of your findings. If the Board of Elections is not actively taking an approach to clean up voter logs, then it is up to us to make sure our elections are fair. Armed with this information, you can go to your state's Board of Elections and see if the deceased is listed as an active registered voter. We recommend reconciling your spreadsheet in August of an election year against the state's BOE website. If you find there are deceased citizens still registered and active in the system, you need to reach out to the County Chairman or the state BOE and get it resolved. As Republicans, we joke about the Democrats having the "dead vote" so we need to be active in stopping any abuse of the "dead vote" by both parties if it is occurring.
- When you find you have new neighbors in your precinct, welcome them to the neighborhood. Engage them in conversation and see if you may be able to tell which way they lean politically. See if they are interested in being a part of a republican group. If they are interested, talk to them about becoming a registered voter if they have not already taken the steps to do so. Also, stress the importance of being removed from their old voter registry if they moved from a different congressional district or State.

Two examples discovered in 2018:

1. The writers of this handbook moved from Ohio to South Carolina 6 years ago. One of the authors recently discovered they were still listed as an active voter in Ohio. We are sharing this because although the married couple took the same steps when moving, one was still listed as an active voter and the other one wasn't, 6 years after their move. Ohio does have an online website to complete the necessary paperwork to be removed from the active voter registry. Lesson learned - if you moved in the past 10 years, look up your voter status on your previous state's BOE website. This could prove beneficial in cleaning up their voter logs.
2. The dad of one of the authors passed away in November 2017. In 2018, he was still listed as an active registered voter in Florida. Although, the spouse of the deceased had taken the proper steps of informing the DMV and BOE of his passing, it was evident during a phone call with the Florida BOE, the staff did not understand the process for removing deceased people from the registered voter roll.

- Do you live in a congressional district that just flipped from red (Republican) to blue (Democrat)? If so, start gathering as much information as possible on your new congressional member. In the previous table, we provided a list of the 40 seats that just flipped red to blue. What were the campaign promises this Member of Congress made? Is your member a part of the Indivisible organization? How did newspaper and TV reporters talk about this Member of Congress? Did you notice that this Democrat omitted using the word democrat on yard signs, mailers, or on their website? Did reporters ever refer to him or her as a moderate? Look at who they follow on social media. Look on Instagram for photos of your Member of Congress with Indivisible groups. Did your new Member of Congress run on a campaign promise of “never taking a dime from a PAC” or “I will not support Nancy Pelosi for house speaker”? Look up your new Member of Congress on www.fec.gov. Who donated to his/her campaign? What PACs donated to his/her campaign? Compile a list of facts about this Member of Congress.
- Designate one person to follow and watch what the opposition is doing. Indivisible has over 3,500 subgroups nationwide. You can visit their website and locate the groups nearest you. Once you find out what they have named their subgroup you can look on Facebook, Twitter, and other social media sites to see what they have planned. If you see they are planning protests at a town hall, organizing phone drives to call a specific Member of Congress, or are organizing protests with a specific message, be ready to counter their message with strong opposition.
- Find out if anyone in your precinct likes to write and would be interested in submitting editorials to local newspapers. Also, pinpoint if anyone is involved in real estate. A task for this person would be to create a spreadsheet of homes for sale in your precinct. Have them track up-to-date information as to when the house sells and when new owners are moving in. Then, reach out to the new owners.

WHAT WE LEARNED FROM THE TEA PARTY AND INDIVISIBLE

After reading how Indivisible recommends their supporters to advocate locally, we can share when and where to expect them.

Indivisible suggests the following to their supporters so in order for us to be prepared to counter these moves, we also suggest the following:

- Identify your three Members of Congress - two U.S. Senators and one House member. Find their official websites, and have their contact information readily available (email addresses, office phone numbers). Use this site as a reference: www.callmycongress.com
- All Members of Congress have an e-newsletter. Sign up to receive their newsletter, emails, and any invitations to locally-hosted events.

- Find out where your Member of Congress stands on issues. www.VoteSmart.org is a good site to use to see how your Member of Congress has voted in the past.
- Set up a [Google News Alert](#). Place the names of your Members of Congress into the alert. Every time their name is mentioned in the news, you will receive an email alert, directing you to the news story.

After these suggestions in their handbook, Indivisible has a headline, “NOTE ON SAFETY AND PRIVILEGE” The first sentence states, “We do not yet know how Trump supporters will respond to organized shows of opposition, but we have seen enough to be very concerned that minorities will be targeted or singled out.”

We can all agree this is absolute propoganda. Indivisible then encourages their supporters to download their state’s version of the ACLU mobile justice app.

We at EngageTheRight do not advocate nor condone violence towards any human being. We all are adults. Treat others the way you want to be treated (Golden Rule). Be respectful when engaging with anyone. Be polite, but tactful. Do not engage with any troublemakers or paid agitators. They are easy to spot and are simply there to cause a scene to be captured on video and exploited on social media. Just walk away, if possible, and don’t engage with them. This is all common sense. IF you or anyone in your group is being harassed or attacked, make sure to get photos or record video. Dial 911 if needed.

ADVOCACY TACTICS THAT WORK

1. **Town halls:** Members of Congress will hold town halls throughout their district or state.

Preparation

When is the town hall going to be held? Look for your Member of Congress to have any information on their website about upcoming town halls. If you are not finding any upcoming town halls and want to be more proactive, call their office and ask the staff member. If the staff worker is unaware of any, ask if you can be added to an email list to get notification of any upcoming town hall meetings.

There are times the Member of Congress will have telephone conference calls with constituents. Typically, there will be several people on the line and the Member of Congress will open it up for Q&A time during the call. Make sure you have your questions written down in advance of the call.

If you find an upcoming town hall is going to be occurring, email this information to all of the constituents in your precinct group, as well as any other constituents in your congressional district. The more people you can get to attend the better.

Prior to attending the town hall, meet with the people who will attend with you. Formulate questions and concerns you have for your Member of Congress.

Example question: “Congressman Cunningham, you spent the majority of your time on the campaign trail talking about your opposition to offshore drilling. Besides opposing offshore drilling, we heard very little about your views on _____ affecting constituents in South Carolina District 01.”

At the Town Hall:

- Arrive early, meet up with other constituents and disperse agreed upon questions.
- Find seats in the venue. Try not to have everyone in your group sitting together. Sit with 2 to 3 people and then spread out. (This is a trick applied by Indivisible and this helps “reinforce the impression of broad consensus.”)
- When the floor is opened for questions, everyone in the group should raise their hands. If someone in the group is called on, make sure they have the list of agreed upon questions handy. It is okay to read the question off the paper. Be polite, be friendly, and be courteous. If you feel the Member of Congress is avoiding answering your question, be persistent and try to get a straight and satisfactory answer.
- Each time a question is answered, the entire group should have hands raised in hopes of being picked to ask the next question.
- For those in the audience who are not called on for questions, your job is to applaud, cheer, or boo when appropriate. If the Member of Congress begins calling for abolishing ICE or begins pushing free healthcare, open borders, or talks about globalism and socialism, these would be VERY appropriate time to boo and show your opposition.
- Designate a person in the group to be the videographer. Make sure everything is being recorded and photographed.

After the Town Hall

- Once the town hall has ended, meet up with your group for a quick discussion before everyone leaves. Was there something that happened you feel the media should be contacted about? Do you have footage of

someone on the left verbally or physically attacking someone on the right? If the group collectively feels there is something of importance the media should know about, contact them either by phone or reach out to them on social media. You can also start a # (hashtag) on Twitter. Once you know what you want to get public, email your precinct group and other constituents with an update about the town hall, what every constituent needs to know, and how they can help spread and share your message on social media.

2. **In-Office Visits:** Each Member of Congress has at least one district office and some even have multiple offices spread throughout the district or state. These offices are public and are an opportunity for groups of people to walk in unannounced and without an appointment.

- Find out where your Member of Congress has offices. Each Member of Congress should have a website where you can access this information.
- After finding out where the offices are in your district, write down the telephone numbers and have them readily available. Even though your Member of Congress may be in DC, these offices are open during normal business hours Monday through Friday. Members of Congress will have staffers at the offices. Call and ask when your Member of Congress will be at the office. If the staffer will not give out this information, check to see when House members or the Senate is on a break in DC. Members of Congress normally go to these offices on Mondays or Fridays.
- If you get information about your Member of Congress being at a district office on a specific day and time, plan a trip with your group.
- Have questions and concerns you want to address with the Member of Congress readily available.
- If the staff will not allow you to see or speak with your Member of Congress, then wait and make it politely known you will not leave until you have an opportunity to talk with the Member of Congress.
- Remind staff, as constituents you have the right to ask questions. Elected officials are voted into office.
- If you arrive and find your Member of Congress is out of the office, ask to talk to someone managing the office. Write down your concerns and questions and give them to this person. Ask for a business card and make sure you leave your contact information. Hold this person accountable in making sure your concerns are given to the Member of Congress.
- As always, make sure you have someone in the group who is taking video/ photos of what is occurring. If you have any concerns or anything that would be newsworthy, reach out to a reporter as well as share the information on social media.

3. **Mass Calls:** Have multiple constituents calling the same Members of Congress with the same message.

- Find the phone number of your Members of Congress. This is available on the Member of Congress website. Use www.callmycongress.com as a reference.
- Have the group stick to ONE topic or issue for mass calls. For example, in October there was big mass call to senators with the message of “Confirm Kavanaugh”. This message can be about how you want your Member of Congress to vote on an upcoming bill or as simple as “Republicans campaigned on repeal and replacing Obamacare, we still want to see this repealed.”
- When making your call, remember a few things. First, the person who answers the phone is a low-level staff member. Be polite to this person. As a general rule, you want to be able to speak to the “legislative staffer”. The legislative staffer is the person who covers the issues you are calling about. The staffer who answers your call, in most cases, will give you and every other caller the same scripted answers. They have been instructed to use phrases like “XXXX is not at her desk or available at the moment. Can I take your name and number, and someone will get back to you?” Be ready for these types of scripted responses. Ask the staff member for his/her name. Follow up in a few days. Ask this staff member for his/her email address. Once your call has ended, email the staffer and thank him/her for speaking to you and address your questions/concerns again. If you do not get any reply from the staffer, email him/her again. If this staffer continues to ignore your emails and you do not receive a return phone call, get on social media and make it known the XYZ has staff members who ignore their constituents.
- Either through email or at your monthly group meeting, talk about the phone calls the group made to the Member of Congress’s office. Was the staffer giving out the same message and reply to all those who called? Did the staff member give out any contradictory information? Keep a record of any contradictions so the next month when you are doing a mass call you can compare and contrast any irregularities or similarities.
- When the TEA Party was at its peak, TEA Party members would spend the day calling every Senator or House member who was an elected representative. Flooding the phones lines proved to be an effective strategy. This strategy was so effective that now Members of Congress only want to hear from constituents in their congressional districts. Therefore, it does no good for a constituent of South Carolina District 01 to

spend the day calling a House member's office in Virginia District 2 where Elaine Luria will be the new Member of Congress. Stick to your own congressional district and your state when making phone calls.

The following sample call dialogue was taken from the Indivisible handbook. It illustrates the smear tactics used to malign people they disagree with. You may recall the news cycle when Steve Bannon was repeatedly accused of being a racist and anti-semitic. We can follow their call methodology to promote truths instead of the vicious lies the left uses in their propaganda.

Sample Call Dialogue

Staffer: Congresswoman Sara's office, how can I help you?

Caller: Hi there, I'm a constituent of Congresswoman Sara's. Can I please speak with the staffer who handles presidential appointments issues?

Staffer: I'm happy to take down any comments you may have. Can I ask for your name and address to verify you're in the Congresswoman's district?

Caller: Sure thing. [Gives name/address]. Can I ask who I'm speaking with?

Staffer: Yes, this is Jeremy Smith.

Caller: Thanks, Jeremy! I'm calling to ask what the Congresswoman is doing about the appointment of Steve Bannon to serve in the White House. Bannon is reported as saying he didn't want his children to go to a school with Jews. And he ran a website that promoted white nationalist views. I'm honestly scared that a known racist and anti-Semite will be working feet from the Oval Office. Can you tell me what Congresswoman Sara is going to do about it?

Staffer: Well I really appreciate you calling and sharing your thoughts! I of course can't speak for the Congresswoman because I'm just a Staff Assistant, but I can tell you that I'll pass your concerns on to her.

Caller: I appreciate that Jeremy, but I don't want you to just pass my concerns on. I would like to know what the Congresswoman is doing to stop this. [If they stick with the "I'm just a staffer" line, ask them when a more senior staffer will get back to you with an answer to your question.]

Staffer: I'm afraid we don't take positions on personnel appointments.

Caller: Why not?

Staffer: Personnel appointments are the President's responsibility. We have no control over them.

Caller: But Congresswoman Sara has the ability to speak out and say that this is unacceptable. Other members of Congress have done so. Why isn't Congresswoman Sara doing that?

Staffer: As I said, this is the President's responsibility. It's not our business to have a position on who he chooses for his staff.

Caller: It is everyone's business if a man who promoted white supremacy is serving as an advisor to the President. The Congresswoman is my elected representative and I expect her to speak out on this.

Staffer: I'll pass that on.

Caller: I find it unacceptable that the Congresswoman refuses to take a position. I'll be notifying my friends, family, and local newspaper that our Congresswoman doesn't think it's her job to represent us or actually respond to her constituents' concerns.

"Truth will ultimately prevail where there is pains to bring it to light."

-George Washington

Chapter 5: The Power of Social Media

Did you know that 77% of Americans have a social media profile and most of these profiles are on Facebook? Here are a few interesting statistics about Twitter: An average of 6,000 tweets are sent per second, 350,000 tweets per minute, and roughly 500 million tweets per day!

President Trump has 56.1 million followers on Twitter and over 4 million followers on Facebook. Regardless of whether you agree or disagree with the President's tweets, he has used social media to his advantage. From his perspective, he feels he is unable to rely on the main stream media to accurately tell the truth to the American people. Therefore, he uses social media to directly communicate his message to the people.

When we discussed Swing Left in Chapter 1, we showed how they also were effective in getting their message out on Twitter. Let's discuss 4 accounts used during the #TheLastWeekend:

- Swing Left: 162,000 twitter followers
- Indivisible Guide: 259,000 Twitter followers
- Hillary Clinton: 23.7 million followers
- Samuel L. Jackson: 7.6 million followers

These four accounts combined were able to reach over 31 million people with their message, not to mention this is only FOUR accounts. The #TheLastWeekend was used by multiple celebrities and elected representatives. Thinking back, do you ever remember seeing these trending hashtags? These were all started by and used by Indivisible. #ProtectMueller #StopKavanaugh #ProtectFamilies #NotAboveTheLaw

We suggest a few things about using social media:

- Use social media to your advantage. Make groups on Facebook and have the ability to invite people in your precinct or congressional district to join.
- If you have a Twitter account, the best thing to do is retweet others tweets. Even if you only have a few followers. Would you rather only you see the message, or would you rather that as many people as possible can see a tweet?
- Stay away from arguing with the left on Twitter. Make fact based tweets.
 - Examples, "Did you know when we were door knocking for Katie Arrington, on two occasions the person who answered the door told us they were not a United States citizen?"

- “Did you know the media is using a photo of children in cages at the border, but this photo was taken when President Obama was the President?”
- Anytime you see someone in the media or someone on the left making false accusations, spreading rumors or lies, call them on it by tweeting in a polite way.
- Liking a tweet is great, but retweets will expand a message.

If you use Twitter, here are a few people we suggest following and retweeting.

- [*@ScottPresler](#) Scott is active in politics in Virginia. He is always doing something to push voter registration, sign waves, and is a very positive and upbeat person.
- [*@almostjingo](#) “Rosie Memos” this account focuses on research and facts. She has an ability to find old articles, videos, and photos to expose truth as well as countering media bias.

If you do NOT have a Twitter account, you should get started today. It is easy to use and understand once you have your account setup. Ask someone who uses Twitter to give you a quick overview on how it works, how to follow people, and the importance of hashtags. Of course, you can always watch a YouTube video, like this Twitter introduction for beginners (<https://www.youtube.com/watch?v=ENVMQ1TRRGA>).

DISADVANTAGES OF SOCIAL MEDIA:

Just like most things in life, everything seems to have some advantages as well as disadvantages. The biggest disadvantage to using Facebook, Twitter, Instagram etc, is using one of these platforms and being a conservative/Republican. Recently, both Jack Dorsey (Twitter founder) and Mark Zuckerberg (Facebook founder) have been in the news. It is no secret that Republican/conservative accounts get suspended (for life), for a week, or that shadow banning on accounts occurs often.

- Laura Loomer (suspended for life on Twitter)
- Alex Jones (suspended for life on Twitter and Facebook)
- Roger Stone (suspended for life on Twitter)
- Brian Kolfage, USAF Veteran (censored on Facebook)
Brian is not just a veteran, he is an American hero! This man lost 3 limbs while serving in Iraq in 2004.

We have provided names of just four people who have been censored. Regardless of your opinions about these individuals, as Americans, the first amendment guarantees freedom of speech. When you sign up for an account on these sites you must agree to their terms and conditions of use. The problem lies in these big tech companies censoring what is “hate speech” or what goes against their rules of speech. Recently,

Twitter banned a user who tweeted “science shows there are 2 genders, male and female.” This is not a joke - the user was banned for this tweet.

EVERY single day the President of the United States receives multiple tweets and messages from people who threaten to kill him and his children. Celebrities regularly use vulgar language directed towards the President and/or his followers. Days later, these accounts will still have these same tweets available to read although hundreds of people have reported the tweet or account. These tech companies are censoring conservatives but allowing liberals a pass with their inflammatory tweets. This double standard is appalling and antithetical to our freedom of speech.

As conservatives/Republicans, until someone makes a platform for all to use or until federal laws are enforced against the big tech companies, we need to continue to call out and protest the bias.

What Is a Shadow Ban?

Besides suspending accounts, Twitter actively shadow bans conservative/Republican accounts. The author’s personal Twitter has a shadow ban applied to it.

How this works: A user on a computer or personal phone, makes a tweet.

Example:

@karringtonsc will be in XYZ Monday at 1:00 p.m. #SC01 come show your support.

After tweeting the message, Twitter will make the tweet appear ‘normal,’ from the user’s perspective. Meaning, the user’s tweet is only visible to themselves, if searching for #SC01 (they see their tweet). However, if searching for this tweet using another person’s account, the original tweet cannot be found. This is shadow banning, and described by Twitter as, “deliberately making someone’s content undiscoverable to everyone except the person who posted it, unbeknownst to the original poster.” Twitter denies engaging in shadow banning.

Prior to the election in 2018, one of the authors discovered another way Twitter was shadow banning accounts.

Example:

The author made a few reply tweets to Democrat candidate Joe Cunningham’s tweets. The reply tweets were factual and never contained any foul language. However, when the author viewed the tweets from another account, only 2 (progressive replies) of the 4 comments / replies were listed. The author’s 2 replies were not listed.

WE REPUBLICANS/CONSERVATIVES must stand up to this bias. There are hundreds, if not thousands of conservative voices that have been shadow banned. We all have a right to be heard!

"Tell me and I forget. Teach me and I remember. Involve me and I learn."

-Benjamin Franklin

Chapter 6: Voter Registration

The Twenty-Sixth Amendment to the Constitution states, "The right of citizens of the United States, who are 18 years of age or older, to vote, shall not be denied or abridged by the United States or any state on account of age." Our Constitution guarantees the right of every ***legal*** citizen who is registered with their State Board of Elections to vote.

Since elections matter, they must be fair. Every vote counts and must be counted. There is no room for voter fraud in our elections, otherwise we become a banana republic. Election oversight is crucial to ensure no political party tampers with or corrupts ballots to change the outcome of the election. It is the responsibility of every citizen to stand for the integrity of our elections.

During the 2018 midterms, we heard reports of voter fraud in Broward County, Florida, in North Carolina, and in Wisconsin. There were reports of ballot harvesting in California. In Wisconsin, Indivisible is contesting the election results. Every concerned citizen should remain vigilant in watching their local precincts - either as a poll watcher or simply reporting any suspicious activities to authorities.

Suggestions on voter oversight:

1. Visit <https://www.usa.gov/voting-laws> for information on Voting and Election Laws.
2. Research your state laws.
3. Contact your state legislators to demand Voter I.D. if you live in a state that doesn't require voter I.D.
4. Consider forming a group to protest any perceived voter fraud in your area.

As you continue to grow your precinct group and congressional district, have voter registration information with you at all times.

Before every meeting, ask if there is anyone new to the group. Are they 18? Are they a United States citizen? Are they registered to vote? If you find someone who is not yet a registered voter, give them the paperwork necessary to become active. Another great

tool is to point them to your state Board of Elections. If opposed to taking the chance of having the paperwork lost in the mail, suggest referring to the Board of Election websites to see if able to vote online.

Are you a teacher? Do you have a child, grandchild, niece, nephew, or know of a friend's child who is 18? Try to engage with these new potential voters and talk to them about registering as well as the differences between Republicans and Democrats.

We need Republican/conservative teachers involved and engaged in talking with teens and college students. Does your local high school have a Republican club? Does your local college or university have a Republican club? Are your kids, grandkids, nieces, or nephews involved in Young Life or any other church organization? Can you reach out to the leaders of any of these named groups and ask if you can come and speak? Invite the younger population to your groups and try to get them engaged in politics.

Have you ever noticed there only seems to be an active push to register voters right before an election? This is typically when you see tables set up out front of public stores, tables in churches, or people walking around with clipboards trying to register people to vote. In the Spring, start making plans to hold voter registration tables in public or at churches. Think of places where Republicans typically like to hangout.

Know the voting laws in your state. In South Carolina, we can wear Republican clothing, hats, pins, and accessories when we are registering people to vote. We can NOT deny anyone information or refuse them help in registering if we disagree with their party affiliation.

If you register a new voter, ask for name and email address so you can send information about upcoming elections and events your group is doing for Republicans in your area. Invite them to be part of your group.

“It is the duty of the patriot to protect his country from its government.”

-Thomas Paine

Chapter 7: Activate the Handbook

In writing this handbook, we hesitated defining or labeling anyone on the right. Our party over the past few years has experienced a tremendous amount of division, externally and internally. Our desire is to stick with conservative values - the core issues we believe in; truth, liberty, and justice for all Americans. We believe having national pride in our country - PATRIOTISM - is foundational to being American. We believe our flag, our national anthem, our military, national parks, and historical monuments should be respected and preserved for the heritage of our country. We believe America is the greatest free nation in the world and we must always remain vigilant to protect the sovereignty of our Republic from foreign and domestic entities desiring to destroy our nation and take away our individual liberties. We believe it is the right of WE the people to hold our elected officials accountable to the positions they were elected to serve. We believe in the rule of law, as defined and outlined by our Founding Fathers in the Constitution. We believe the Federal government should be limited in power and scope, and not involved with every facet of our daily lives, but rather controlled and directed as outlined in our Constitution.

When we look at the left and their push for socialism, globalism, open borders, making up or rejecting science (more than two genders), being offended by historical monuments and objects, and calling for the abolishment of Immigration and Customs Enforcement (ICE), just to name a few, we want to stand up and oppose their ideas no matter what label is placed on us.

Bottom line, do not let labeling stop you from standing up for what is right. We need to educate independent and swing voters about the direction the country is headed if the Democrats regain power of the Presidency and Congress in 2020. We believe there is a silent majority in this country that historically is aligned with conservative principles. We need to raise awareness with these folks, educate them about what the left is doing, and then activate them to oppose the progressive left and stand with conservatives.

When election day rolls around, we are faced with these options: (1) stay home, (2) vote for the Democrat or the Republican on the ticket, or (3) vote by writing in a candidate or choosing a third party option. Making your vote count requires you to choose option 2. As a party, we need to stand behind the Republican candidate on the ticket as well as

come together collectively as a party. If we all have the same fundamental beliefs, we should be in support of all Republicans on the ballot.

We realize there is much to accomplish and getting started may seem overwhelming. One step at a time! Get involved. This journey is a marathon, not a sprint. Keep the big picture in mind. Think about future generations and the fate of our nation. We have a choice to make: sit back and continue to be complacent and do nothing or work together and lead the way by implementing the conservative activist tactics outlined in this handbook to counter the progressive left.

Do you have ideas or suggestions we missed in this handbook? Email us at info@engagetheright.com. This is a work in progress, so please contact us with any suggestions for improvement. Remember, we are all in this together.

Our hope in making this handbook was to inspire others to become active and involved in politics. We recognize politics can be ugly, but it is every citizen's responsibility to hold their elected officials culpable for their actions. Elections do matter. Your voice matters. You can make a difference!

Together, not only will we EngageTheRight, we will stop the left. WE WILL WIN.

Please share this handbook. Email it to your contacts, share it on social media, share it at your local Republican meetings. We must organize and work together effectively to counter the left and preserve our nation for generations to come.